

JAIRUS FISCHER. CREATIVELY ORGANIZED.



PORTFOLIO! JAIRUSFISCHER.COM

4/1998-6/2001

SALES SPECIALIST #MACY'S

A unique experience in seeing point-of-purchase over and over again. I analyzed how consumers shop and how I could be of assistance and applied these lessons in inventory management and visual merchandising. Talents grew in organization and identifying trends and what appeals to consumers.

1/2001-3/2010

SENIOR GRAPHIC DESIGNER #MEAD

Designed all kinds of consumer products and packaging (like school, office, and calendar products), product displays, retail renderings, trade show signage, and more. I was the right-hand man to the Art Director. Being level-headed, proactive, trend-aware, and organized were abilities constantly exercised.

5/2019-PRESENT

GRAPHIC DESIGNER #UNITED WHEELS

Designing wheeled goods from concept to factory implementation.

9/1996-6/1997

SINCLAIR

Enrolled in a Post Secondary Enrollment Options Program (PSEOP) while still in high school. Courses of study included: drawing, sculpture, math, and photography.

9/1997-5/1999

SCHOOL OF ADVERTISING ART

700+ hours in design, illustration, and production. Courses of study included: graphic design, illustration, type indication, and problem-solving.

3/1998-11/1999

GRAPHIC DESIGNER #THE DESIGN DEPT

Concept to production of all aspects of client print advertising, collateral material, logo development, web design, and typography.

9/2007-PRESENT

FREELANCE GRAPHIC DESIGNER #JAIRUS FISCHER CREATIVE

Creating for all kinds of agencies and corporations. From creating brand images to writing project copy to designing campaign graphics. Below are some happy customers.

HUFFY



Interbrand



MANDIE SANDS

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KELLY LONG

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REFERENCES

SKILLS: Adobe Creative Cloud (PHOTOSHOP, ILLUSTRATOR, INDESIGN, ACROBAT, BRIDGE), Quarkxpress, Microsoft Office (WORD, EXCEL, POWERPOINT), iWork (PAGES, NUMBERS, KEYNOTE), Basic HTML, Wordpress, iMovie, Filemaker Pro, Quickbooks **Operating systems:** Mac OS X, Microsoft Windows